



collaborative philanthropy

THROUGH GIVING CIRCLES

what is a giving circle?

A giving circle is a type of group philanthropy where members pool their dollars to create a larger impact in their community. Together, the group determines where to grant the funds they have raised. Through this method, participants learn about the grantmaking process and are exposed to more nonprofits in their community, making them well-rounded philanthropists equipped to create positive change.

a new generation of charitable leadership in NKY

— THE —
410

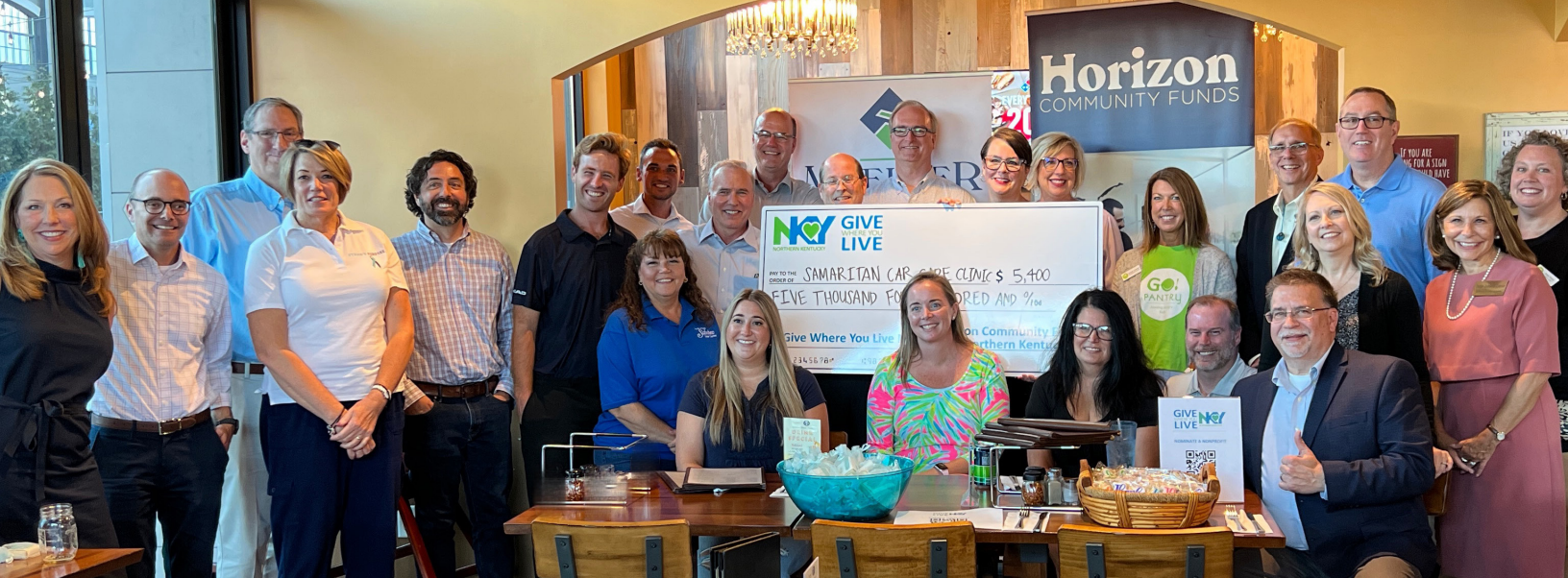
The 410 connects civic and charitable leaders in Northern Kentucky. Pooled with fellow 410 members, a commitment of \$410 creates a powerful grantmaking engine for Northern Kentucky nonprofits and civic projects.

With a self-governing, open membership, targeting those who work or live in Northern Kentucky, members will:

- Commit \$410 per year to identify, select, and collectively fund projects that will advance the quality of life in Northern Kentucky.
- Serve as part of an all-member, grantmaking committee to review and recommend funding in an identified focus area that aligns with the grant making priorities of Horizon Community Funds: programs/initiatives that are innovative, accelerate solutions, and leverage community resources.
- Volunteer time and ideas to make locally-focused charitable giving more accessible and successful for small donors, young donors, and diverse donors.

“The 410 puts my donation to work immediately and gives me a voice in deciding how my donation is used. It connects me to other individuals who care as much as I do about making our community better.

Justin Otto, Member of The 410



encouraging a culture of philanthropy and generosity



Give Where You Live NKY is all about the big impact of one group. The mission is to develop a group of charitably minded individuals who want to support nonprofits that make an impact here in Northern Kentucky.

All members commit \$100 each quarter. Ahead of the quarterly meetings, participating members nominate a nonprofit of their choice. At each meeting, three nonprofits are randomly selected, and the nominator has the opportunity to pitch their nonprofit to the group. The members then vote on their favorite of the three organizations and the winning nonprofit receives the grant without spending a minute of their time or a nickel of their money on fundraising. This process takes place in under an hour, just four times per year. The format of Give Where You Live NKY provides a way to connect funds to nonprofits without the need for nonprofits to expend financial resources and staff time on fundraising.

“ I participate in Give Where You Live because NKY matters and so do the people who live here. By being involved, I am able to support organizations that make a meaningful and significant impact in people’s lives. All of this is done while sharing a message to our neighbors who might need a hand up that you matter and we are here for you!

Drew Bamberger, Member of Give Where You Live NKY ”

ready to get involved?

Contact Mary Kate Vanderglas at mvanderglas@horizonfunds.org or 859.292.2849.



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