



the 410: give where you live nky

Collective giving. Local Impact. Stronger Northern Kentucky

The 410: Give Where You Live NKY unites people who live or work in Northern Kentucky to make a lasting impact—together. Members pool their annual contributions, learn about local needs, and vote to fund innovative projects that strengthen our community.

how it works:

Annual Contribution: \$410 paid in full prior to Kickoff Event

Membership: Open to anyone who lives or works in Northern Kentucky

Focus: Supports programs that are innovative, accelerate solutions, and leverage community resources

Eligibility: April and September grantees are not eligible for the Fall grant cycle. No grantees will be eligible for the following year's grant cycle.

why join?

- Connect with neighbors who care about our region
- Learn about key community issues and nonprofits
- Amplify your giving through collective impact
- Stay engaged all year long through events and discussions
- See your dollars at work—locally

**Join us and be part of something bigger.
Together, we're building a brighter Northern Kentucky.**



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annual member experience:

Late April — Kickoff Event

Start the year with a fun, fast-paced night of giving!

- Members nominate a Northern Kentucky nonprofit.
- Three nonprofits are randomly selected and presented live.
- \$100 of member dues go toward the kickoff event, where members vote that night to award a mini-grant—no applications, no fundraising, just direct impact.
- The winning nonprofit is invited to return later in the year to share how the grant made a difference.

Why it matters:

This April event keeps members connected year-round, offers a chance to meet new members, and allows for impact earlier in the year, potentially with a different focus area. Creates a tighter timeline for membership recruitment and a more connected giving circle group.

September — Focus Area Vote & Mini-Grant Selection

Members vote to select the year's main grantmaking theme (e.g., mental health, workforce readiness, housing). Members will also participate in another fun, fast-paced night of giving! Members nominate a NKY nonprofit and \$100 of member dues fund a mini-grant. Members vote that night and the winning nonprofit returns later to share the impact.

October — Educational Panel Discussion

Hear from community leaders and nonprofit experts to learn about local needs and opportunities in the chosen focus area.

November — Application Review & Voting

Members review and vote on nonprofit applications that align with the focus area to determine the main grant recipient(s). The remaining \$210 of member dues are allocated to the fall grant cycle.

December — Celebration & Check Presentation

End the year by celebrating collective impact!

- Join fellow members to present the grant checks.
- Hear updates from the April and September grantees.
- Toast to another year of local philanthropy and shared success.

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